

EMA marks first BlueTraker® SSAS solution sale in Singapore and Southeast Asia region

BlueTraker® SSAS solution agility

The EMA Group, the world manufacturing leader in marine electronics and Vessel Monitoring Solution (VMS) provider, is pleased to announce its first sale of BlueTraker® SSAS solution in Singapore and the Southeast Asia region.

Slovenia, 23rd June 2015 - The order of 20 BlueTraker® SSAS sets came from AMI Maritime, system integrator from Singapore. The order

and training agreement is also signed, and will be realized by AMI Maritime at different location all over the Southeast Asia region

The BlueTraker® SSAS Ship Security Alert System consists of a BlueTraker® SSAS terminal with Iridium satellite communication channel, enabling Pole to Pole coverage. The terminal is a self-contained unit with integral GPS receiver and antennas. It installs outdoors - above the ship's deck. No interfacing with ship's equipment other than the power supply is required for operation in full compliance with Safety of Life at Sea (SOLAS) requirements.

consists of a BlueTraker® SSAS terminal (the only approved for A4 area) with integral GPS / communication modem and processor, BlueTraker® mounting bracket, power supply / data communication cabling, function control / junction box, security alert buttons and security alert buttons' cabling. A service

and China. The initial order was installed on vessels in Q1/2015.

“We have partnered up with EMA because of their leadership in the VMS technology and our belief that they have the necessary technology, experience, reliability and overall strength that it takes

BlueTraker® SSAS solution

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The Ship Security Alert System (SSAS) is a system that contributes to the International Maritime Organization's (IMO) efforts to strengthen maritime security and suppress acts of terrorism and piracy against shipping.

The benefits of using BlueTraker® SSAS solution:

- *Full compliance with Safety of Life at Sea (SOLAS) requirements;*
- *Vessel Initiates an Alert using preprogrammed alert message notifies the flag operator every fifteen minutes via email/SMS;*
- *Automatic transmit of scheduled position reports with possibility to remotely enable tracking functionality;*
- *Approved by various internationally agreed rules and regulations as promulgated by the IMO, as recommended by its associated sub-committees, the Maritime Safety Committee (MSC);*
- *Easy Upgrade & Installation; and*
- *World's only SSAS terminal engineered and approved for Arctic voyage! Cold start capable down to -50° Celsius!*

to fulfil the needs of AMI Maritime customers,” said Kenny Zhu, CEO at AMI Maritime.

Although initially ordered quantity is symbolic when compared to EMA’s average orders, this didn’t stop EMA to do additional customization as per customer’s requirements using BlueTraker®’s versatile technology.

EMA’s capabilities to deliver on small and big orders, and treating every customer no matter of the size or geographical location with seriousness and commitment, proves EMA’s

agility, which goes hand in hand with current global economic state.

“It is a pleasure to announce that our BlueTraker® technology is now available on yet another market and region,” says Zlatko Mastnak, Chief Executive Officer of EMA. “AMI Maritime is an excellent example where smartly engineered technology resulting in lower operating expenses shows benefits when compared to competitive solutions that are focused only on small investment part. EMA is very satisfied to have found in AMI Maritime an excellent

partner and to be part of the AMI Maritime development activities in implementing maritime security and safety solutions.”

With this sale of BlueTraker® SSAS solution to AMI Maritime, EMA reached a milestone regarding geographic coverage of its equipment, by penetration in the Southeast Asia region. EMA’s advanced and proven technology played a vital role in winning a new customer.

For more information about EMA marine electronics products and solutions visit <http://www.bluetraker.com>.

About EMA

EMA Group, leading tracking and traceability specialist. During the past 23 years, EMA Group has become the leading specialist in Telematics and remotely operable Machine to Machine (M2M) terminals and systems. EMA Group's BlueTraker® brands established the company in the field of Vessel Monitoring Systems for fisheries. Moreover, BlueTraker® solutions are applicable to a broad range of industries mainly using satellite communication technology to monitor remote locations or moving objects. In addition to several VMS installations, EMA has also provided other turn-key system solutions for maritime markets worldwide for end users, service providers, product providers and system integrators.

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